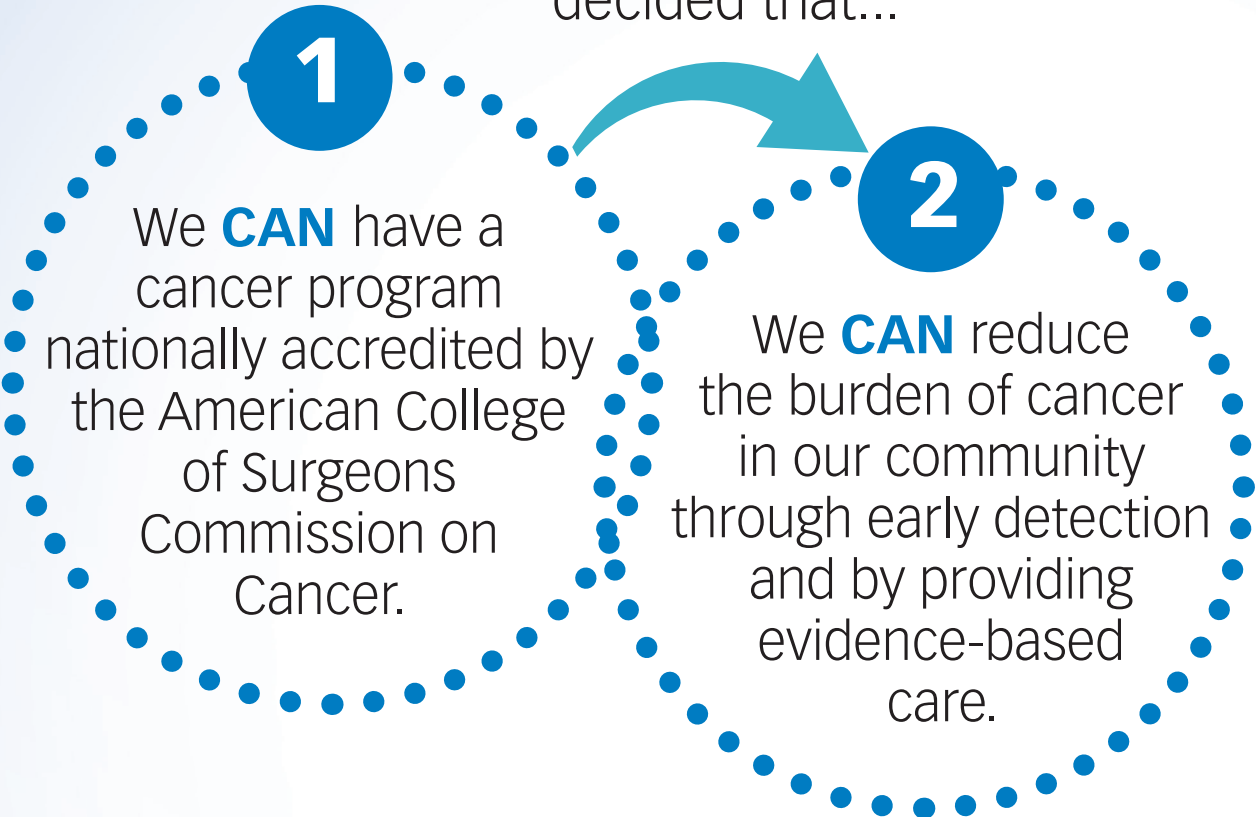


Focused on



The Outer Banks Hospital has been focused on the **CAN** in cancer since 2014, when we decided that...



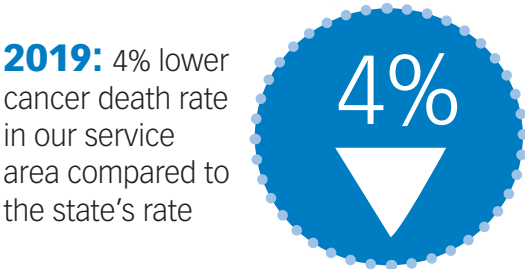
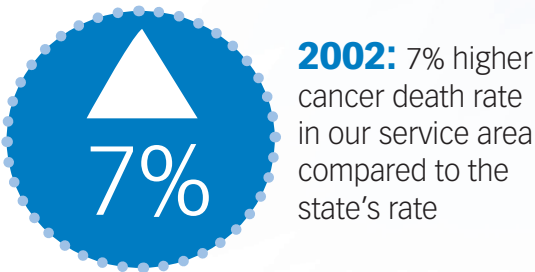
Because we have been driving excellence and quality cancer care here locally for the past seven years, we have seen a significant change in our cancer mortality rates.

In 2002, the year we opened The Outer Banks Hospital and 12 years before we started the Cancer Committee, our five-year cancer mortality rate (all sites, combined) was higher in our region compared to the state. In 2014, we began the arduous process of working toward the Commission on Cancer accreditation. Since then, our cancer mortality rate has steadily fallen.

For the period ending in 2018, we were at parity with the state for the first time, and the 2019 data shows that we are now 4% lower than the overall state cancer mortality rate.

We did both! Truly, the first goal led to the achievement of the second. The American College of Surgeons accreditation process drives excellence and quality care. The Outer Banks Hospital achieved accreditation of our cancer program in 2016. Most notably, **out of nearly 1,400 similarly-sized community hospitals in the country, just 8 hold this prestigious accreditation status alongside The Outer Banks Hospital.**

Simply put, we went from a cancer death rate in our service area that was 7% higher than the state rate in 2002 to a rate 4% lower than the state's in 2019!



Maintaining Power Over Cancer

A few years ago, we decided that we **CAN** raise the money to build a state-of-the-art cancer center so we **CAN** house all of our cancer services under one roof.

In fact, we asserted that we **CAN** move forward and break ground once we raise half of our total fundraising goal. On November 5, we surpassed \$3 million raised which is halfway to our campaign goal of \$6 million.

In late spring 2022, we will break ground on this beautiful new center, which will be connected to our Radiation Therapy Center across the street from the hospital in Nags Head.

For more information about how to help us keep the **CAN** in cancer with a charitable tax-deductible donation to the new cancer center, take a look at the reverse side of this publication.

Because Cancer Touches Us All...

We *Can* Come Together as a Community.

We all know someone who has faced the devastating effects of cancer. This disease has touched all of us in its own distinctive way.

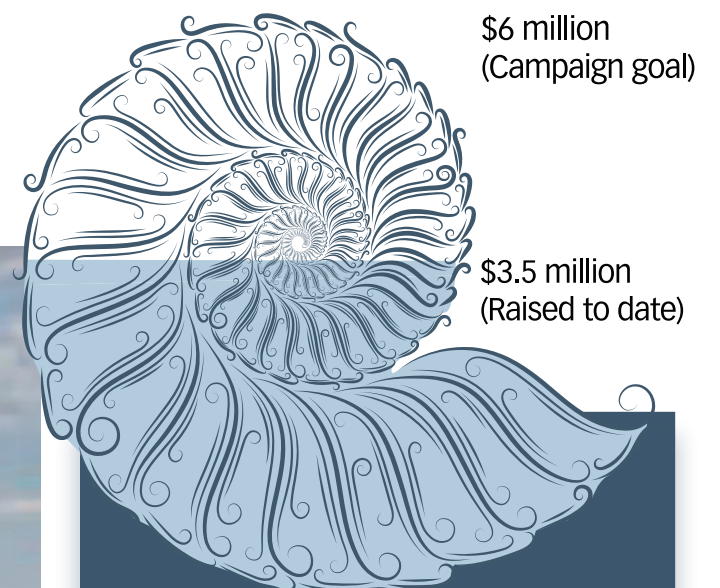
It's why we embarked on the journey to build a home for all of our outpatient cancer services. Our community deserves to have access to state-of-the-art cancer care all under one roof. The success of this campaign, along with our team of specialists, **CAN** ensure that our patients receive the highest-quality, expertly coordinated, compassionate cancer care.



The future Outer Banks Hospital Outpatient Cancer Center to be constructed and connected to our current, state-of-the-art Radiation Therapy Center in Nags Head.

This campaign reflects the dedication of many who are devoted to the elimination of cancer, one patient at a time, now and for generations to come. Our mission is to continue to build a healthier community so that we all have the opportunity to create more memories with the ones we love. How? By continuing to take the important steps to diagnose cancer in the earliest stage and educating our community on healthy lifestyles and cancer prevention. Together, we **CAN** build a future with less cancer, fewer late-stage diagnoses, and longer lives.

Gifts from our generous donors have helped us raise more than \$3.5 million toward our \$6 million fundraising goal.



Thanks to donors across the Outer Banks, with our state-of-the-art outpatient cancer center, we **CAN** offer hope to those facing the trauma of cancer

For information about how you **CAN** help make this dream come true, please call Jennifer Schwartzberg at 252-449-5933 or email her at Jennifer.Schwartzberg@TheOBH.com.



Together we *Can* Make the Dream a Reality!

One thing is for sure, the generosity of the Outer Banks community never ceases to amaze. When there is a cause, we come together to support it.

The Outer Banks Hospital has much to be grateful for, including the \$500,000 gift given by TowneBank, a long time supporter of the programs funded by the hospital's Development Council.

It goes to show that cancer touches everyone from all walks of life. While it's a commonality we'd all rather not share, the success of this campaign demonstrates that when the Outer Banks community comes together, we **CAN** make things happen.

Taylor Sugg, TowneBank Northeastern North Carolina president, presents a check to Outer Banks Hospital leaders, signifying TowneBank's support of the future cancer center.

